Gras		Wilson Blvd, 6th Floor gton, VA 22209	Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	08/05/21-08/11 Terry McAuliffe Grassroots Med POLITICAL CAN EST. 600 - McA HOUSE-WASHII WJLA/GJLA/EJL / 40/41/600 Local/Political C Weekly/Irregula Separation: 30	for Government for Go	19605 : (ns) :eek #: WJLA	(1186) 13 (15 /GJLA	596919 (EJLA	9)	Last Modifie Entered By CO-OP External # Demo Order Type Package De Commission Commission Net Total Sales Tax	A A A A A A A A A A A A A A A A A A A	8/04/21 Ilexa Schram Io 0866736 Normal 5.00 19,990.00		Aug. 202 Grand Tota	68	Rate \$66,600.00
Line	Line Type / Break Type (Ref Normal Line / SPOT	#) Dates 08/05/21-08/11/21		A- News-7News ON YOUR	SPW M			Th F	Fr Sa Su	J Spots 5	Rate \$250.0	Total 00 \$1,250.	00 Washing	Station On (WJLA)	Comments Daypart EM 7NEWS (Entered N 8/4/21
		·	2 :30 5A-							J Spots 5			00 Washing			
1.0		·	2 :30 5A- SIL	A- News-7News ON YOUR	1		1			J Spots 5		\$1,250.	00 Washing 00 Washing	on (WJLA)	Daypart EM 7NEWS (YOUR SIDE AT 5AM(Agency) -LPMay/2021LS adj.	
2.0	Normal Line / SPOT	08/05/21-08/11/21	2 :30 5A- SII 2 :30 11: 2 :30 7:5	A- News-7News ON YOUR DE at 5AM	1	. 1	1			J Spots 5 3 3 1	\$250.	\$1,250. 00 \$1,650.		on (WJLA)	Daypart EM 7NEWS (YOUR SIDE AT 5AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav Daypart LF JIMMY KIMMEL(Agency) -LPMay/2021LS adi.	8/4/21 8/4/21 8/4/21

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209
Grassroots Media LLC 146 Montgomery Avenue BALA CYNWYD, PA 190	

Billing Type

Comments

Contract #	4937980	Date Entered	08/04/21
Schedule Dates	08/05/21-08/11/21	Last Modified	08/04/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schrar
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10866736
Brand	EST. 600 - McAuliffe Week #13 (1596919)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	, ,	Commission %	15.00
Phone/Fax	1	Commission	\$9,990.00
СРЕ	40/41/600	Net Total	\$56,610.00
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

Washington (WJLA	١)	
By Broadcast Month	Spots	Rate
Aug. 2021	68	\$66,600.00
Grand Total:	68	\$66,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0	Normal Line / SPOT	08/07/21-08/07/21	2	:30	6P- News-ABC 7 News at 6p Wknd						1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 6(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/4/21
6.0	Normal Line / SPOT	08/08/21-08/08/21	2	:30	7:58:40A- ABC-Good Morning America Sunday							1	1	\$400.00	\$400.00		Daypart WK GMA-SUN(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/4/21
7.0	Normal Line / SPOT	08/08/21-08/08/21	2	:30	6:30P- News-7News ON YOUR SIDE Weekend at 630PM							1	1	\$400.00	\$400.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 6:30(Agency) -LPMay/2021LS adj. LPJul/2020LS (pa	8/4/21
8.01	Normal Line / SPOT	08/05/21-08/11/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2	2	2	2 2	2		10	\$500.00	\$5,000.00	Washington (WJLA)	Daypart EM 7NEWS ON YOUR SIDE AT 6AM(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav	8/4/21
		1			CON	FIR	M/	\TI	10	1 C	ON	TF	RAC	Т		<u> </u>	<u> </u>	II
Accepted-	Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Weekly/Irregular

Separation: 30

WJLA 1100 Wilson Blvd, 6th Flo Arlington, VA 22209 WJLA-TV WASHINGTON, DC	or
Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004	

Billing Type

Comments

Contract #	4937980	Date Entered	08/04/21
Schedule Dates	08/05/21-08/11/21	Last Modified	08/04/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schran
Agency	Grassroots Media LLC (19605)	СО-ОР	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10866736
Brand	EST. 600 - McAuliffe Week #13 (1596919)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	, ,	Commission %	15.00
Phone/Fax	/	Commission	\$9,990.00
СРЕ	40/41/600	Net Total	\$56,610.00
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

Washington (WJLA	1)	
By Broadcast Month		Rate
Aug. 2021	68	\$66,600.00
Grand Total:	68	\$66,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SP\	V Mo	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	08/05/21-08/11/21	2		6:58A- ABC-Good Mornin America	3	2	2	2	2 2	2		10	\$900.00	\$9,000.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/4/21
10.0	Normal Line / SPOT	08/05/21-08/11/21	2	:30	10:58:25A- ABC-The Viev	'	1	1	1	1	ı		5	\$600.00	\$3,000.00	Washington (WJLA)	Daypart DT THE VIEW(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/4/21
11.0	Normal Line / SPOT	08/05/21-08/11/21	2		4:59:30P- News-7News C YOUR SIDE at 5PM	N	2	2	2	2 2	2		10	\$700.00	\$7,000.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 5(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/4/21
12.0	Normal Line / SPOT	08/05/21-08/11/21	2		5:59:26P- News-7News C YOUR SIDE at 6PM	N	1	1	1	1 1	L		5	\$1,000.00	\$5,000.00	Washington (WJLA)	Daypart EN 7NEWS ON YOUR SIDE AT 6(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/4/21
13.0	Normal Line / Access	08/05/21-08/11/21	2	:30	6:58:46P- Wheel Of Fortu	ne	1	1	1	1	L		5	\$1,800.00	\$9,000.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/4/21
		I			CO	NFI	RM.	ΑT	101	V C	ON	ITF	RAC	Т		<u> </u>	1	II
ccepted-	Agency/Advertiser:			Date:	Accepted	-Statior	:							Date:	Comments:			

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Weekly/Irregular

Separation: 30

B/E Bookend P/B Piggy Back

Printed At: 03:05 PM on Wednesday, August 4 2021

	VJLA 100 Wilson Blvd, 6th Floor vrlington, VA 22209
Grassroots Media LLC 146 Montgomery Avenue St BALA CYNWYD, PA 19004	

Billing Type

Comments

Weekly/Irregular

Separation: 30

Contract #	4937980	Date Entered	08/04/21
Schedule Dates	08/05/21-08/11/21	Last Modified	08/04/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schran
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10866736
Brand	EST. 600 - McAuliffe Week #13 (1596919)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$9,990.00
СРЕ	40/41/600	Net Total	\$56,610.00
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

Washington (WJLA	١)	
By Broadcast Month	Spots	<u>Rate</u>
Aug. 2021	68	\$66,600.00
Grand Total:	68	\$66,600.00
		, ,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r S	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Access	08/05/21-08/11/21	2	:30	7:29:26P- Jeopardy		1	1	1	1	1		5	\$2,800.00	\$14,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/4/21
15.0	Normal Line / SPOT	08/05/21-08/11/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1	1	1	1		5	\$700.00	\$3,500.00	Washington (WJLA)	Daypart LN 7NEWS ON YOUR SIDE AT 11(Agency) -LPMay/2021LS adj. LPJul/2020LS (pav)	8/4/21
		•	'		CON	FIF	RMA	AΤΙ	10	V C	10	ITI	RAC	T			•	
Accepted-Agency/Advertiser: Date:				Accepted-Sta	Accepted-Station:								Date:	Comments:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.